

South Cariboo Chamber of Commerce Visitor Information Sign Advertising



The Visitor Information Sign is located at the South Cariboo Info Centre in 100 Mile House on Highway 97. Thousands of travellers stop at this site every year. Local residence also enjoy the sights with the Marsh Walking Path passing the sign.

Advertising is located on 3 sides of the 5 sign boards. The main map board and 2 side directory boards. Events and attractions are posted on one of the remaining side boards along with emergency services.

Advertising Renewal Program:

Advertising is updated every year in July. For renewals, annual payments are due July 15th and any updates or advertising changes must be submitted by July 31st to be updated in August. Any advertising renewal not paid in full by August 15th will be removed.

New advertising:

Can be purchased at any time but full rates will be applied regardless of time of year. You are encouraged to submit in July for the August updates. New advertisings are subject to a \$50.00 set up fee. If you require complex design that is not "camera ready" additional cost to reflect the added work may apply.

Pricing:

Gold Advertiser - \$500.00 plus gst per year

Includes – 12"x24" space on main board PLUS a 3"x6" logo space on the directory listing board. Each directory listing will include your address and phone numbers or website if you choose.

Map (1st booked 1st paid get to choose location)

Silver Advertiser - \$350.00 plus gst per year

Includes a 9" x 16" ad space on main map PLUS a 3" x 6" logo space on the directory listing board. Each directory listing will include your address and phone number or website if you choose.

Bronze Advertiser - \$150.00 plus gst per year

Includes a 3"x6" logo and directory listing includes your address and phone number or website if you choose.



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Providing a united voice for business and working to enhance the economic prosperity of the South Cariboo Community.
