



# South Cariboo Chamber of Commerce

## 24<sup>th</sup> Annual Business Excellence & Citizen of the Year Award Awards Categories & Criteria

**Business Excellence Awards** Dinner will be held on Saturday March 3<sup>rd</sup>, 2018 at the 100 Mile House Community Hall. This event is OPEN TO THE PUBLIC and nominations are open to ANY business or organization in the South Cariboo.

**Nominations** are open until **February 16<sup>th</sup>**, 2018. Nominations can be cast on line or by paper ballot. Please drop paper ballots off at the Chamber Office. Top four nominees for each category will be announced February **17<sup>th</sup>, 2018** and the winners will be announced at the Awards Dinner. Final voting for the top four will be available online February 28<sup>th</sup> – March 2<sup>nd</sup>, 2017. Final voting will be done at the Awards Dinner.

\*\*\*Only one nomination per category per form please\*\*\*

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### **1. Community Impact Business Excellence Award -sponsored by Country 840 & The Goat**

Criteria – Any for profit business, community service group, organization:

- Whose participation in the community has significant benefits to others.
- Contributed by giving back to the community with reinvestment to the community time, product, and/ or support.
- Who is diverse and inclusive with employees, products, and/or services
- That has made a positive contribution to improve the well-being of the South Cariboo.

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### **2. Greatest Improvement in 2017 – sponsored by Sunrise Ford Sales**

Criteria -A business or organization that:

- Has shown extraordinary improvement in growth, customer relations, business property improvements, product selection in 2016.
- Identifiable aspects of operations have had a visible and significant improvement in 2017

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### **3. Tourism/ Recreation Award- sponsored by Cariboo Chilcotin Coast Tourism Association**

Criteria – A business, group, or individual who:

- Actively promotes and encourages the public to use the South Cariboo as a destination point for recreation and/or relocation.
- Attracts positive media attention to our community, in any forum, whether political, sports, craft, work, innovation, art, etc.

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### **4. Best Marketing & Promotion Business Excellence Award -sponsored by 100 Mile House Free Press**

Criteria – A business that:

- Markets and advertises effectively promoting the business, its clients its purpose or wares.
- Has unique and memorable advertising that has been consistent, relevant and attractive.

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### **5. Professional Services Business Excellence Award - sponsored by 108 Mile Supermarket**

Criteria – A business that:

- exemplifies innovation, professionalism and integrity
- must provide services outside the retail sector
- limited to the professional company, not the individual employee or contractor

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## **6. Best Home Based Business Excellence Award - Sponsored by Community Futures Cariboo Chilcotin**

Criteria – Business operated from attached to or on home property that:

- Consistently shows excellence in quality of goods and/or services
- Has a strong customer base demonstrating success and long term viability while making a positive community presence.
- Includes General Contractors working from a home office, (roofers, builders, etcetera) \* Please see category # 10 for logging, ranching and any other resource based business.\*

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## **7. Best New Business 2017 Excellence Award - sponsored by Williams Lake & District Credit Union**

Criteria – A business started in 2017 that:

- Has demonstrated a good record of success and strong commitment to the South Cariboo.
- Has progressed respectfully and has earned a positive reputation in the business community.

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## **8. Non-Profit Organization Award - sponsored by United Way-Thompson, Nicola, Cariboo**

Criteria – Business or organization that operates as non- profit that:

- Provides a direct contribution to the quality of life in the South Cariboo. This award goes to the organization that involves itself in the community and directly assists people or events through staff or volunteer time, or other direct participation.

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## **9. Community Based Business Excellence Award - sponsored by PMT Chartered Professional Accountants LLP**

Criteria – A business that:

- Serves the community in which they are based in.
- Consistently shows excellence in quality of goods and/or services.

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## **10. Resource Based Business Excellence Award - sponsored by Norbord**

Criteria – An individual or business that:

- Has shown excellent leadership and innovation within the field of natural resources.
- Includes Logging Contractors, Ranching, Farming and Mining. \* Please see category #3 for Guest Ranches\*

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## **11. Age Friendly Business Award – sponsored by Age Friendly Society of the South Cariboo**

Criteria – A business that:

- Demonstrates supporting people to aging safely, enjoy wellness and to continue to live and participate fully in their communities.
- Actively demonstrates business modifications that increase accessibility both from a physical perspective as well as through their customer relations.

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## **12. People's Choice -Customer Service-People's Choice Business Award-sponsored by Tim Hortons**

Criteria – A business that:

- Is deserving of an award of distinction for being an exceptional business in the South Cariboo.
- Provides excellent customer and consistent customer service

Nomination Form below

**Nomination Form – 2018 – Drop off at South Cariboo Chamber of Commerce  
#2 – 385 Birch Avenue ( 4<sup>th</sup> Street entrance across from Ace Hardware)**

**Please use the mail slot in the door if office is closed**

**1. Community Impact Business Excellence Award – sponsored by Country 840 & The Goat**

Business Name \_\_\_\_\_ Reason \_\_\_\_\_

**2. Greatest Improvement in 2017 Business Excellence Award – sponsored by Sunrise Ford**

Business Name \_\_\_\_\_ Reason \_\_\_\_\_

**3. Tourism/ Recreation Business Excellence Award – sponsored by Cariboo Chilcotin Coast Tourism Association**

Business Name \_\_\_\_\_ Reason \_\_\_\_\_

**4. Best Marketing and Promotion Business Excellence Award –sponsored by 100 Mile Free Press**

Business Name \_\_\_\_\_ Reason \_\_\_\_\_

**5. Professional Services Business Excellence Award – sponsored by 108 Mile Super Market**

Business Name \_\_\_\_\_ Reason \_\_\_\_\_

**6. Best Home Based Business Excellence Award – sponsored by Community Futures - Cariboo Chilcotin**

Business Name \_\_\_\_\_ Reason \_\_\_\_\_

**7. Best New Business in 2017 Excellence Award – sponsored by Williams Lake & Dist. Credit Union**

Business Name \_\_\_\_\_

Reason \_\_\_\_\_

**8. Non- Profit Organization Excellence Award – sponsored by United Way – Thompson Nicola Cariboo**

Business Name \_\_\_\_\_

Reason \_\_\_\_\_

**9. Community Based Business Excellence Award – sponsored by PMT professional Accountants LLP**

Business Name \_\_\_\_\_

Reason \_\_\_\_\_

**10. Resource Based Business Excellence Award – sponsored by Norbord**

Business Name \_\_\_\_\_

Reason \_\_\_\_\_

**11. Age Friendly Business Award – sponsored by Age Friendly Society of the South Cariboo**

Business Name \_\_\_\_\_

Reason \_\_\_\_\_

**12. People’s Choice – Customer Service Business Excellence Award – sponsored by Tim Hortons**

Business Name \_\_\_\_\_

Reason \_\_\_\_\_