



South Cariboo Chamber of Commerce

24th Annual Business Excellence & Citizen of the Year Award Awards Categories & Criteria

Business Excellence Awards Dinner will be held on Saturday March 3rd, 2018 at the 100 Mile House Community Hall. This event is OPEN TO THE PUBLIC and nominations are open to ANY business or organization in the South Cariboo.

Nominations are open until **February 16th**, 2018. Nominations can be cast on line or by paper ballot. Please drop paper ballots off at the Chamber Office. Top four nominees for each category will be announced February **17th, 2018** and the winners will be announced at the Awards Dinner. Final voting for the top four will be available online February 28th – March 2nd, 2018. Final voting will be done at the Awards Dinner.

Only one nomination per category per form please

1. Community Impact Business Excellence Award -sponsored by Country 840 & The Goat

Criteria – Any for profit business, community service group, organization:

- Whose participation in the community has significant benefits to others.
- Contributed by giving back to the community with reinvestment to the community time, product, and/ or support.
- Who is diverse and inclusive with employees, products, and/or services
- That has made a positive contribution to improve the well-being of the South Cariboo.

2. Greatest Improvement in 2017 – sponsored by Sunrise Ford Sales

Criteria -A business or organization that:

- Has shown extraordinary improvement in growth, customer relations, business property improvements, product selection in 2016.
- Identifiable aspects of operations have had a visible and significant improvement in 2017

3. Tourism/ Recreation Award- sponsored by Cariboo Chilcotin Coast Tourism Association

Criteria – A business, group, or individual who:

- Actively promotes and encourages the public to use the South Cariboo as a destination point for recreation and/or relocation.
- Attracts positive media attention to our community, in any forum, whether political, sports, craft, work, innovation, art, etc.

4. Best Marketing & Promotion Business Excellence Award -sponsored by 100 Mile House Free Press

Criteria – A business that:

- Markets and advertises effectively promoting the business, its clients its purpose or wares.
- Has unique and memorable advertising that has been consistent, relevant and attractive.

5. Professional Services Business Excellence Award - sponsored by 108 Mile Supermarket

Criteria – A business that:

- exemplifies innovation, professionalism and integrity
- must provide services outside the retail sector
- limited to the professional company, not the individual employee or contractor

South Cariboo Chamber of Commerce

6. Best Home Based Business Excellence Award - Sponsored by

Criteria – Business operated from attached to or on home property that:

- Consistently shows excellence in quality of goods and/or services
- Has a strong customer base demonstrating success and long term viability while making a positive community presence.
- Includes General Contractors working from a home office, (roofers, builders, etcetera) * Please see category # 10 for logging, ranching and any other resource based business.*

7. Best New Business 2017 Excellence Award - sponsored by Williams Lake & District Credit Union

Criteria – A business started in 2017 that:

- Has demonstrated a good record of success and strong commitment to the South Cariboo.
- Has progressed respectfully and has earned a positive reputation in the business community.

8. Non-Profit Organization Award - sponsored by United Way-Thompson, Nicola, Cariboo

Criteria – Business or organization that operates as non- profit that:

- Provides a direct contribution to the quality of life in the South Cariboo. This award goes to the organization that involves itself in the community and directly assists people or events through staff or volunteer time, or other direct participation.

9. Community Based Business Excellence Award - sponsored by PMT Chartered Professional Accountants LLP

Criteria – A business that:

- Serves the community in which they are based in.
- Consistently shows excellence in quality of goods and/or services.

10. Resource Based Business Excellence Award - sponsored by Norbord

Criteria – An individual or business that:

- Has shown excellent leadership and innovation within the field of natural resources.
- Includes Logging Contractors, Ranching, Farming and Mining. * Please see category #3 for Guest Ranches*

11. Age Friendly Business Award – sponsored by Age Friendly Society of the South Cariboo

Criteria – A business that:

- Demonstrates supporting people to aging safely, enjoy wellness and to continue to live and participate fully in their communities.
- Actively demonstrates business adaptations that increase accessibility both from a physical perspective as well as through their customer relations.

12. People's Choice -Customer Service-People's Choice Business Award-sponsored by Tim Hortons

Criteria – A business that:

- Is deserving of an award of distinction for being an exceptional business in the South Cariboo.
- Provides excellent customer and consistent customer service

Nomination Form below

Nomination Form – 2018

1. Community Impact Business Excellence Award – sponsored by Country 840 & The Goat

Business Name _____ Reason _____

2. Greatest Improvement in 2017 Business Excellence Award – sponsored by Sunrise Ford

Business Name _____ Reason _____

3. Tourism/ Recreation Business Excellence Award – sponsored by Cariboo Chilcotin Coast Tourism Association

Business Name _____ Reason _____

4. Best Marketing and Promotion Business Excellence Award – sponsored by 100 Mile Free Press

Business Name _____ Reason _____

5. Professional Services Business Excellence Award – sponsored by 108 Mile Super Market

Business Name _____ Reason _____

6. Best Home Based Business Excellence Award – sponsored by

Business Name _____ Reason _____

7. Best New Business in 2017 Excellence Award – sponsored by Williams Lake & Dist. Credit Union

Business Name _____

Reason _____

8. Non- Profit Organization Excellence Award – sponsored by United Way – Thompson. Nicola, Cariboo

Business Name _____

Reason _____

9. Community Based Business Excellence Award – sponsored by PMT professional Accountants LLP

Business Name _____

Reason _____

10. Resource Based Business Excellence Award – sponsored by Norbord

Business Name _____

Reason _____

11. Age Friendly Business Award – sponsored by Age Friendly Society of the South Cariboo

Business Name _____

Reason _____

12. People's Choice – Customer Service Business Excellence Award – sponsored by Tim Hortons

Business Name _____

Reason _____